

Application No. 10/555,615  
Indt. Dated April 30, 2007  
Reply to Office Communication of July 27, 2007

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**Amendments to the Specification :**

Please replace the title with the following amended paragraph

TITLE OF INVENTION.

A Greetings Card[[a]]

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**Amendments to the Specification :**

Please add the following new paragraph.

**CROSS REFERENCE TO RELATED APPLICATIONS.**

"Not Applicable"

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Please add the following new paragraph.

STATEMENT CONCERNING FEDERALLY SPONSORED RESEARCH OR  
DEVELOPMENT.

"Not Applicable"

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Please add the following new paragraph.

THE NAMES OF THE PARTIES TO A JOINT RESEARCH AGREEMENT.

"Not Applicable"

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Please add the following new paragraph.

INCORPORATION-BY-REFERENCE OF MATERIAL SUBMITTED ON A COMPACT  
DISC.

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### Amendments to the Specification :

Please add the following new paragraphs.

#### BACKGROUND OF THE INVENTION.

##### 1. Field of the Invention

This invention relates generally to greetings cards and more specifically to a combined greeting card and reply post card.

##### 2. Description of related art including information disclosed under 37 CFR 1.97 And 1.98

Taganas U.S. Patent No. 5,645,214 discloses a combination envelope and greeting card, which consists of five panels, two of those five panels being the front and back cover of the greeting card itself and the other three panels being a means of wrapping the greeting card so that it can be mailed without requiring an envelope.

Taganas further discloses that one of the five panels can be detached and used as a post card, unfortunately that would not leave a greeting card intact because what Taganas describes is the removal of what is the front cover of the greeting card so that it could be reused as a post card. This does not leave a greeting card intact and complete but leaves a greeting card minus its front page where presumably the majority of the greetings card decoration is.

Essentially the front cover of most ordinary greeting cards could be cut off neatly and reused in this way, however Taganas does describe pre-printed post code indicia which illustrates that the front cover of the card is specifically reusable as a post card. Taganas also discloses means of detachment (which are well known in the greeting card industry) for all of the five panels of the greeting card

The present invention provides the apparatus to solve a problem not solved or even conceived by the Taganas invention, namely, to provide a combined greeting card and reply post card in one single unit that can be mailed or given to a recipient and then can be separated by the recipient providing the two separate and complete units of a greeting card and a reply post card and no other waste or excess material.

To be left with a greeting card, the Taganas invention needs to have three panels detached and discarded, and then to obtain a post card from the Taganas invention would mean to detach the front page of the greeting card itself, thus leaving the greeting card defaced and incomplete.

The Taganas invention is not capable of being separated and providing both a complete greetings card and a complete reply post card.

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Still further, the Taganas invention does not supply a complete greetings card in an unsolled manner for its primary use as a greetings card, that is to say a portion of the greeting card section i.e. the inside of the front cover has pre-printed post card indicia on its surface, preparing it for its secondary use as a post card and which can only be removed by defacing the card i.e. literally removing the greetings card's front cover.

Although prior art mentions the removal of a post card, none of the prior art mentioned above provides the apparatus capable of achieving the results claimed by the present invention and none of the prior art provides both an intact and complete greetings card and reply post card after separation.

Thus there is a clear need for a combined greeting card and reply post card wherein the greeting card and reply post card can be detached from each other but be both still fit for purpose having not been defaced in any way and wherein nothing else needs to be detached and discarded.

The present invention fulfils these needs and provides other related advantages as described in the summary below.

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Please add the following new paragraphs.

**BRIEF SUMMARY OF THE INVENTION.**

The present invention is a combined greeting card and reply post card designed so that the reply post card can be removed leaving the greeting card and reply post card both intact. The present invention will provide the recipient with both a greeting card which can be kept in its complete form for sentimental reasons and also a reply post card which can be used by the recipient to send his or her personal details back to the card publisher or any organisation producing such a card, to be included in any sort of promotion. Once the reply post card has been separated from the greeting card, there will be both a greeting card and a reply post card fit for purpose. The combined greeting card and reply post card appears as any ordinary greeting card in its closed position when complete and will also appear as any ordinary greeting card in its open or closed position once the reply post card is removed and used. Thus, it is a primary object of the present invention to provide a combined greeting card and reply post card as a single unit which can be manufactured by publishers, displayed and sold by retailers, sent by a sender and received by a recipient as one single unit and which then can be separated by the recipient with each part still retaining its ability to fulfil its intended use, which means to say, after the separation has taken place, the reply post card can be used as a reply post card and sent off and the greeting card portion is still in its complete state with its front and back cover, the greeting card in this state can be displayed and kept for sentimental reasons like any ordinary greeting card and wherein the separation of the greetings card and the reply card produces no waste and leaves the greeting card and reply post card as just that, a greeting card and a reply post card without any excess parts or panels.



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Please add the following new paragraph as a (heading) to original paragraphs [0006] to [0020]

**BRIEF DESCRIPTION OF SEVERAL VIEWS OF THE DRAWINGS**

Please replace paragraph [0017] with the following amended paragraph.

The invention thus provides a combined greetings card and [[with a]] reply post card for the recipient to send his or her details back to the card company or any other organisation that published such a greetings card.

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Please add the following new paragraphs before original paragraphs [0001] to [0005]

**DETAILED DESCRIPTION OF THE INVENTION.**

The invention of a combined greetings card and reply post card could be manufactured by publishers, displayed and sold by retailers, sent by a sender and received by a recipient as one single unit.

Once received by the recipient, only the reply post card portion needs to be detached from the greeting card portion to leave the recipient with both a greeting card and reply post card. The separation of the combination does not detract from or impede the continued intended use of both the greeting card and the reply post card by the recipient, the said separation also does not cause any waste product and neither are there any excess panels that have to be removed and discarded to be provided with the separate and independent units of a greeting card and reply post card.

Whilst the present invention has been described with reference to the preferred embodiment herein illustrated, it is to be clearly understood by those skilled in the art that the invention is not limited thereto; rather, the overall scope of the present invention is to be interpreted only in conjunction with the appended claims.

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Please replace the abstract with the following amended paragraph.

**ABSTRACT OF THE DISCLOSURE.**

A greetings card (1) and (2) is provided with a detachable reply post card (3).

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**Amendments to the Specification :**

Please add the following new paragraph.

SEQUENCE LISTING.

"Not Applicable"